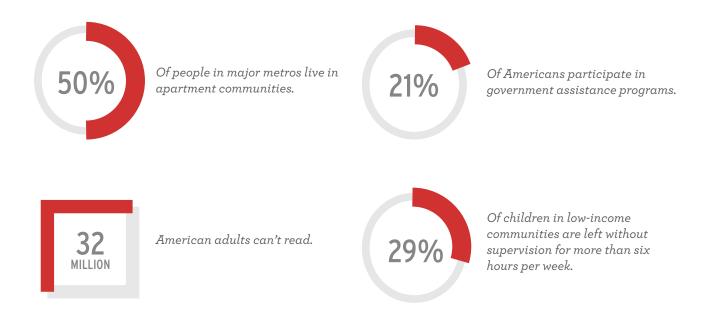
WORKFORCE HOUSING PROGRAM





WHY

In an effort to increase resident retention and satisfaction, Apartment Life's workforce housing program is designed to bring high-demand resources into apartment communities through effective programming, as well as improve the quality of life of residents living in the communities.



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HOW

Apartment Life's workforce housing program is available for both conventional and affordable housing communities. The program provides a resident service coordinator to work with onsite staff to help coordinate partnerships with local organizations to provide goods, services, and activities to support the unique needs of your residents. In affordable housing communities, our resident service coordinator will ensure the program complies with your tax benefit requirements.

The program offers five types of programming:

Children

Education, character building, and community involvement activities engage children and give them an alternative to roaming the apartment community.

Adult Education

Computer literacy, English as a second language classes, resume writing, financial planning, and positive parenting courses empower adults to improve their quality of life.

Life Essentials

Connecting residents with resources for food, clothing, and other necessities.

Health and Wellness

Free health screenings, health and nutrition classes, fitness programming, dental checks, and vision screenings create a culture of healthy living among residents.

Social and Community

Apartment Life is the expert in building community and connecting people in relationships so that residents love where they live. Examples include pool parties, back to school activities, movie nights, and breakfast events.

INVESTMENT

Apartment Life's goal is for you to experience an increase in your bottom line through an increase in in resident satisfaction, retention, and sense of community.

Start-Up Fee

The start-up fee covers non-recurring costs associated with developing partnerships with local resources in order to successfully launch your program.

Monthly Fee

A monthly fee covers Apartment Life's overhead as a non-profit organization.

Monthly Activity Budget

This monthly allocation covers expenses to execute the onsite programming. A recommended goal is \$1.50 per unit, per month.





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